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Environmental Services Environmental News

GREEN AWARD FOUNDATION



EAGLE VENICE
PORT KELANG

NatShip 09
Sydney, Australia, 03-05 June 2009

Peter van Hattum

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A simple, recognised tool to address CSR issues in ports
The more ports and partners joining, the better the effect

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- What
- Why
- Highlights
- Results
- Future

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What is Green Award?

- Green Award certifies ships that are extra clean, extra safe
- Green Award pays attention to Quality, Safety, Environment
- A ship with a Green Award Certificate has many advantages like discounts on port dues and recognition
- Continuous improvement



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- Certifying body
- Foundation, not for profit
- Neutral, independent
- Voluntary system
- Industry representatives in Green Award Committee and Board of Experts
- Recognised by the industry
- No third party audits



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Incentive providers

The quality of Green Award certified ships is rewarded by

- Ports
- Bank
- Pilotage
- Other marine service providers



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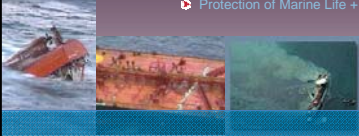
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Why?

- Initiative by ports and authorities to improve environment
- Incidents with seagoing vessels (port, seaways, at sea)
- To stimulate quality improvement in shipping
- To expel sub standard shipping
- To improve environmental awareness + performance
- Protection of Marine Life + reduce risks from ship operations




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Highlights (1)



- 1994: first certificate "Eleo Maersk"
- 1999: 100th certificate "Al Samidoon"
- 2001: Thor Heyerdahl Award
- 2003: Port of Amsterdam
- 2003: Port of Ghent
- 2003: First Australasian port: Taranaki
- 2004: First Japanese shipping company
- 2006: 200th certificate "Seaoath"

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Highlights (2)



- 2007: Port of Wellington
- 2008: Fortis Bank
- 2008: First Bulk carrier "Afivos"
- 2008: First North American port: Vancouver
- 2009: Access to OCIMF Sire Database
- 2009: Port of Sohar
- 2009: Port of Montreal
- 2009: 15th Anniversary Green Award

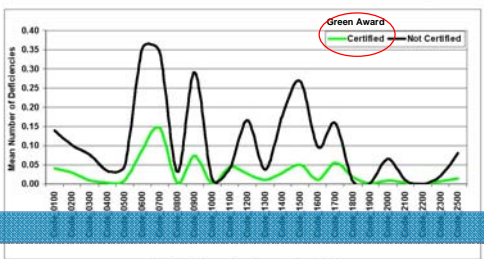
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Port State Control Deficiencies

Figure 15: Mean Amount of Deficiencies on Greenaward Certified Ships



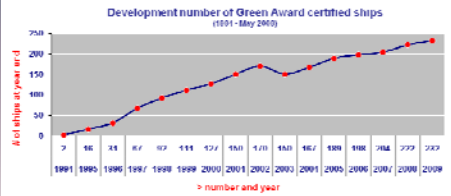
Based on inspections from 1999 to 2004

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Development number of Green Award certified ships (1991 - May 2005)



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Advantages for ports, being an incentive provider



- Increase of quality ships
- Reduced Risk (safety and environment)
- Tool to address air quality issues
- Improvement of environmental awareness of administrators and port authorities
- Increase of efficiency in ship/shore interface
- Shorter visiting period of ship to port
- Enhancement of positive image
- Tool to address Corporate Social Responsibility principles

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Why is Green Award a tool to address CSR principles?



- If ports embrace responsibility for the impact of their activities on the environment, they may consider participation in Green Award.
- Essentially, Green Award as a part of CSR policy is the deliberate inclusion of public interest into corporate decision-making and the honoring of a triple bottom-line: People, Planet, Profit.

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Advantages for the ships



- Charter preference
- Continuous improvement
- Lower costs
- Lower insurance premiums
- Improved performance PSC / vetting inspections
- Quality more visible
- Better image and recognition
- Motivation and pride of crew
- Less incidents

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Future



- Further development of requirements (*exhaust emission*)
- Activities in Japan / China / Canada
- Certification scheme for other ship types: container ships / LNG
- Worldwide network of incentives
- Branch office in North America

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Ideal situation: network of ports and other partners

- Preference for quality tonnage leads to
- continuous improvement in shipping, resulting in
- a better port environment



**The support of ports via incentives is essential.
The more partners joining, the better the result.**

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The link between environment and commercial sense

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... Aiming for sustainable ship operations



www.greenaward.org

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