

SAFE SEAS

CLEAN SEAS

SAVING LIVES

LEGISLATED ROLE

1. Promote maritime safety and protection of the marine environment

2. Prevent and combat ship sourced pollution in the marine environment

3. Provide infrastructure to support safe navigation in Australian waters

4. Provide a national search and rescue service to the maritime and aviation sectors

5. Provide, on request, services to the maritime industry on a commercial basis

6. Promote the efficient provision of services

VISION

Safe and clean seas, saving lives

2020-2030 STRATEGIC OBJECTIVES

STRATEGIC OBJECTIVE 1: RISK BASED REGULATION

Strengthen regulatory effectiveness through implementing robust standards, guidance, compliance and enforcement

STRATEGIC OBJECTIVE 2: INCIDENT MANAGEMENT CAPABILITIES

We want to take full advantage of improving capability in the areas of search and rescue by integrating new systems and technologies into our existing capabilities

STRATEGIC OBJECTIVE 3: NAVIGATION SERVICES

Our aim is to provide contemporary, fit-for-purpose, efficient and safe navigation services around Australia

STRATEGIC OBJECTIVE 4: PREPARING FOR CLIMATE CHANGE

Australia has committed to the IMO targets of reducing international shipping CO2 emissions, reducing total annual Greenhouse Gas (GHG)

STRATEGIC OBJECTIVE 5: INTERNATIONAL ENGAGEMENT

Our international engagement aims to shape global standards and agreements to meet Australia's maritime interests. Our engagement with our bilateral partners serves two purposes: to collaborate to share information, knowledge and technology; and to work with key partners to help build their capability and resilience in maritime safety, environment pollution response, and search and rescue. We ensure that all our international engagement aligns with Australian government directions and priorities

STRATEGIC OBJECTIVE 6: STAKEHOLDER ENGAGEMENT

Domestically, stakeholder engagement is a critical function across our business. We engage with a diverse range of domestic stakeholders on a variety of issues, including seeking and receiving feedback, communicating regulatory and compliance issues, raising awareness and educating, shaping outcomes, delivering services, and coordinating responses, or other activities. It's crucial that all our engagement activities are effective; i.e. coordinated, targeted, customised and fit-for-purpose

STRATEGIC OBJECTIVE 7: INNOVATION

Technology is important to our future for two reasons: it is being adopted by our stakeholders and regulated entities; and it offers opportunities to streamline and improve our own operations. It is important that we foster – and not stifle – innovation in our regulated community; and we build an internal culture that supports innovation

STRATEGIC OBJECTIVE 8: INFORMATION AND DIGITAL SERVICES

AMSA's systems are a key part of how it does business, and our stakeholders' expectations of simple digital interactions with government continue to grow. Information and data, housed in AMSA's systems, are critical and underpin our decisions and risk-based judgements. Our systems and information are two core components of how we operate, affecting both our efficiency and credibility

STRATEGIC OBJECTIVE 9: ORGANISATIONAL CAPABILITY AND RESILIENCE

Our organisation – its systems, people and processes – must continue to evolve to be ready for future challenges. We need to build organisational resilience to ensure we can readily adapt, deal with uncertainty, continue to change, and leverage new and emerging opportunities

AMSA OVERVIEW

everything we do must contribute to our vision and mission

MISSION

Ensuring safe vessel operations, combatting marine pollution, and rescuing people in distress

CORE BUSINESS

Ensuring regulated vessels are operated safely and meet standards

Preventing pollution from shipping

Saving lives daily through search and rescue

Education, compliance and enforcement

Supporting safe navigation

Pre-emptively intervening to assure vessel safety

Delivering an effective incident response capability

Seafarer competency and welfare

Delivering an effective marine pollution response capability

Delivering an effective incident response capability

Contributing to and implementing international conventions

CORPORATE SUPPORT

WORKFORCE ENGAGEMENT, DEVELOPMENT AND SAFETY

GOOD GOVERNANCE

SOUND FINANCIAL MANAGEMENT

RELIABLE AND RESPONSIVE INFORMATION

WHO WE SERVE
the Australian community